

Media Assets

Content

Angel

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Angel



Release Date: 11/02/22

Season:

❑ February:
Valentines

Storyline:

Angel:

A love song. The realisation and memories of falling deeply in love with someone.

Angel Moodboard:



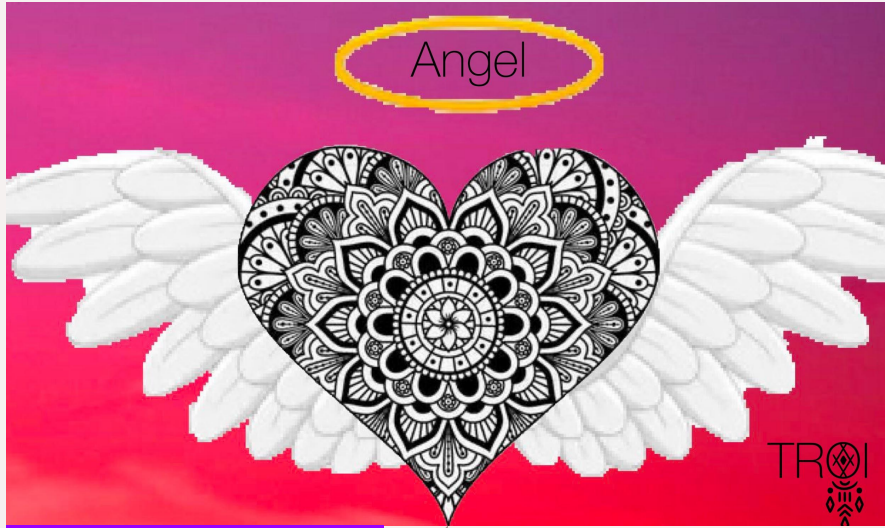
Parker-Roth (2020) Angel

Artwork:



Idea Process:

Original Idea



Parker-Roth (2020) *Angel*

Looks like a
bad tattoo

Colours do not fit
branding as well

Mandala heart

Angel wings

Cubit with wings are
now the Angels

More aesthetic,
light hearted
and whimsical

Branding is
more
noticable

Planned Idea



PngWing (n.d)

Awareness Days (2020)